

Individual Instructor Report for MKTG 432.01 - Data Mining - 10857-201910 Ryan Jessup

Project Title: **Student Opinion of Instruction Fall 2018**

Project Audience: **11**

Responses Received: **6**

Response Ratio: **54.5%**

Report Comments

Course evaluations are a good tool you can use to adapt your course and teaching styles and methods to be as effective as possible in future classes. They're also an important element of your annual evaluations and tenure and promotion processes. We encourage you to save each report each semester for your reference.

Uploading the reports in your Scheduled Teaching listings in Activity Insight can be a good place to keep track of them.

If you have technical problems accessing a report, please contact Educational Technology at courseeval@acu.edu. If you would like help interpreting your results or looking for teaching techniques to respond to this feedback, please contact Cliff Barbarick, the director of faculty development in the Adams Center, at cab11c@acu.edu.

Creation Date: **Fri, Jan 04, 2019**

Course Questions:

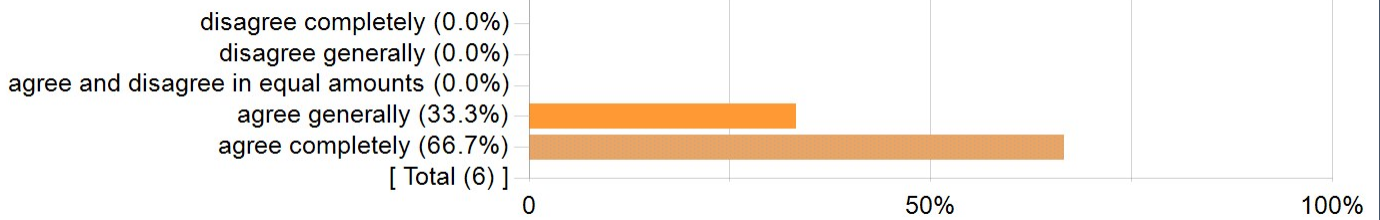
	Mean	Count	%(1)	%(2)	%(3)	%(4)	%(5)
As a result of this course experience, I have a better understanding of the subject matter.	4.67	6	0.0 %	0.0 %	0.0 %	33.3 %	66.7 %
My experience in this course reflected ACU's mission to educate students for Christian service and leadership throughout the world.	4.17	6	0.0 %	0.0 %	16.7 %	50.0 %	33.3 %

Instructor Questions:

	Mean	Count	%(1)	%(2)	%(3)	%(4)	%(5)
The instructor communicated the course material clearly.	4.83	6	0.0 %	0.0 %	0.0 %	16.7 %	83.3 %
The instructor showed a genuine interest in the subject and a desire to share it with the students.	4.83	6	0.0 %	0.0 %	0.0 %	16.7 %	83.3 %
The instructor was well prepared for class.	4.50	6	0.0 %	0.0 %	16.7 %	16.7 %	66.7 %
The instructor graded assignments and/or exams in a timely manner.	3.50	6	0.0 %	33.3 %	0.0 %	50.0 %	16.7 %
The instructor created a hospitable environment for learning.	4.83	6	0.0 %	0.0 %	0.0 %	16.7 %	83.3 %
The instructor treated me with respect and fairness.	4.83	6	0.0 %	0.0 %	0.0 %	16.7 %	83.3 %
The instructor was receptive and responsive to my questions and concerns.	4.83	6	0.0 %	0.0 %	0.0 %	16.7 %	83.3 %

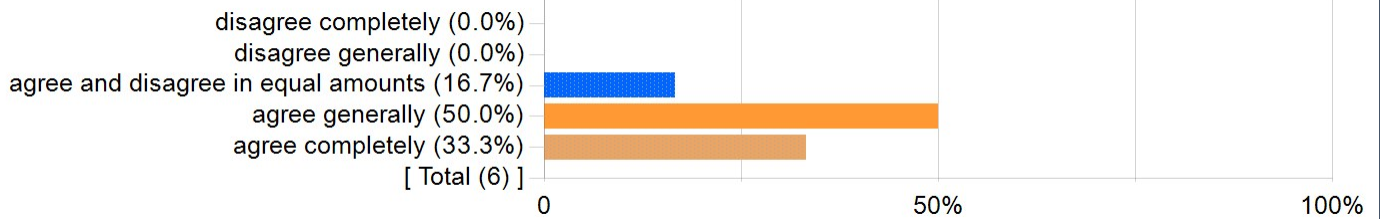
Course Questions:

1. As a result of this course experience, I have a better understanding of the subject matter.



Statistics	Value
Mean	4.67
Standard Deviation	0.52

2. My experience in this course reflected ACU's mission to educate students for Christian service and leadership throughout the world.



Statistics	Value
Mean	4.17
Standard Deviation	0.75

As a result of this course experience, I have a better understanding of the subject matter.

Comment

[No Response]

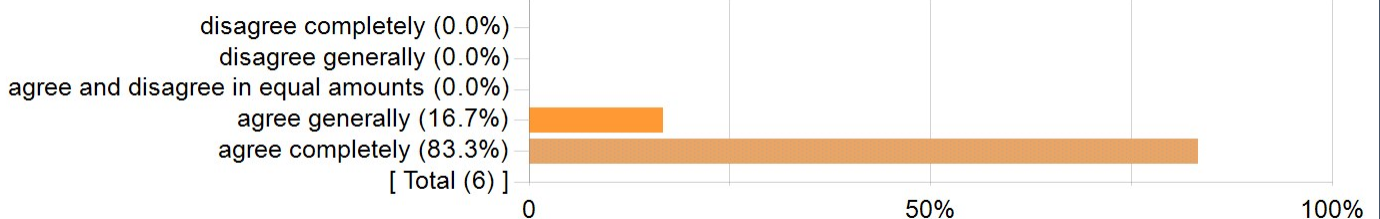
My experience in this course reflected ACU's mission to educate students for Christian service and leadership throughout the world.

Comment

[No Response]

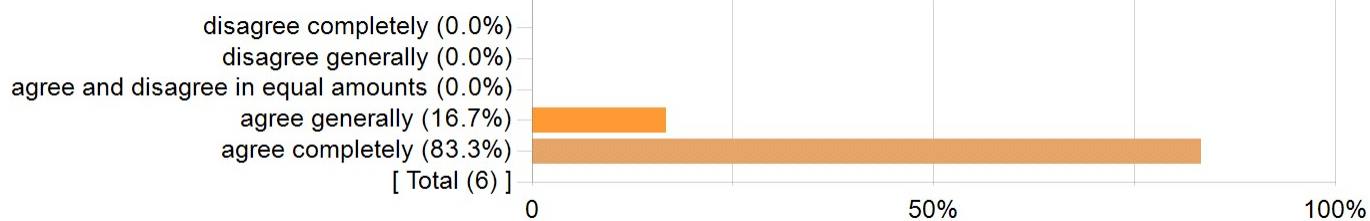
Instructor Questions:

1. The instructor communicated the course material clearly.



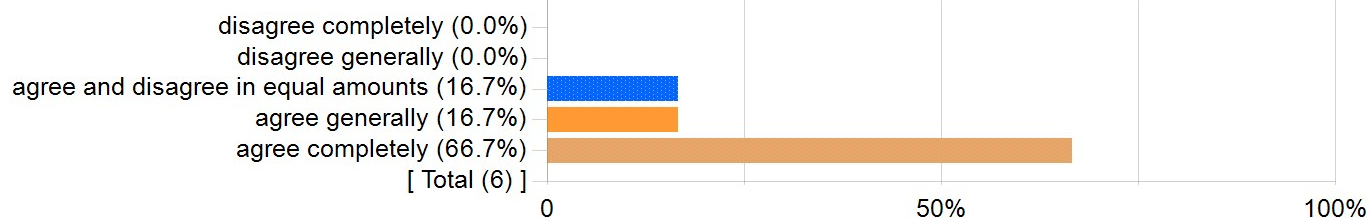
Statistics	Value
Mean	4.83
Standard Deviation	0.41

2. The instructor showed a genuine interest in the subject and a desire to share it with the students.



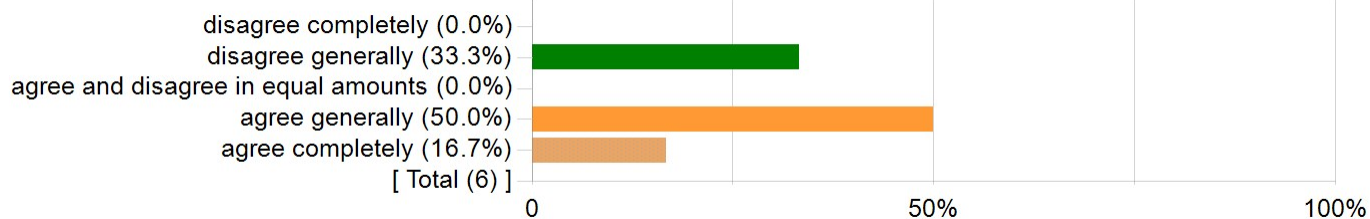
Statistics	Value
Mean	4.83
Standard Deviation	0.41

3. The instructor was well prepared for class.



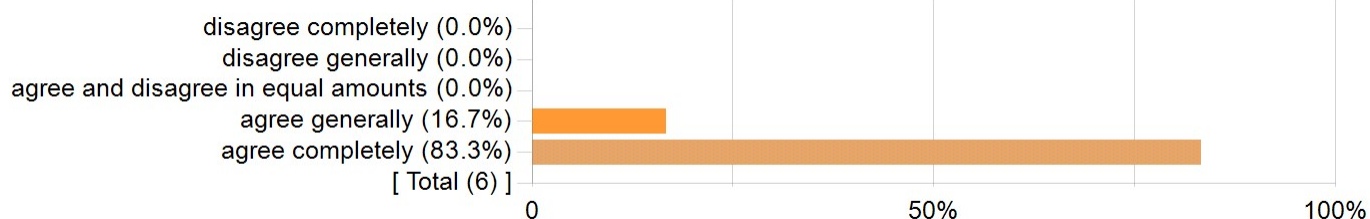
Statistics	Value
Mean	4.50
Standard Deviation	0.84

4. The instructor graded assignments and/or exams in a timely manner.



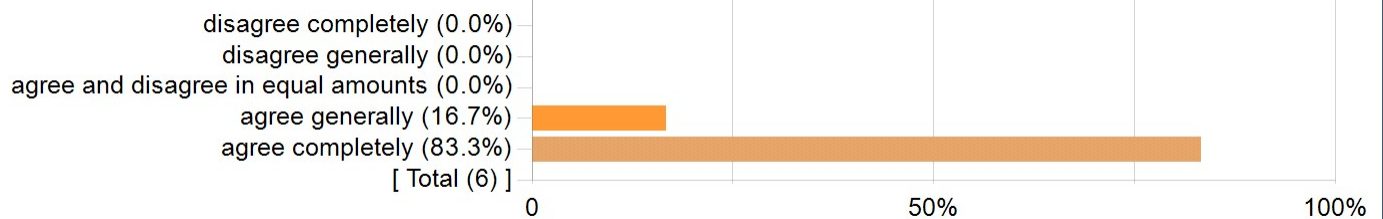
Statistics	Value
Mean	3.50
Standard Deviation	1.22

5. The instructor created a hospitable environment for learning.



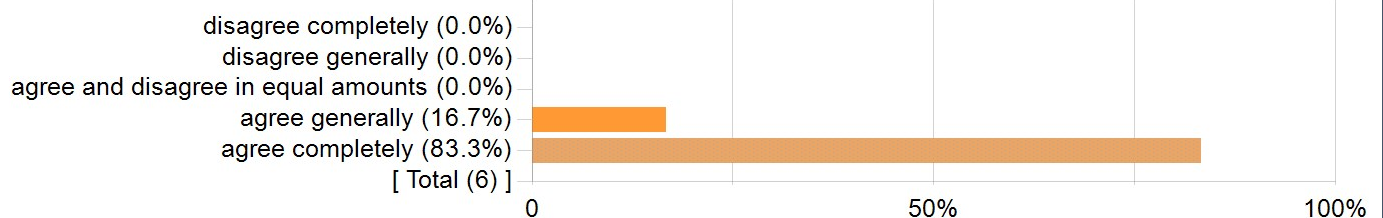
Statistics	Value
Mean	4.83
Standard Deviation	0.41

6. The instructor treated me with respect and fairness.



Statistics	Value
Mean	4.83
Standard Deviation	0.41

7. The instructor was receptive and responsive to my questions and concerns.



Statistics	Value
Mean	4.83
Standard Deviation	0.41

The instructor communicated the course material clearly.

Comment

[No Response]

The instructor showed a genuine interest in the subject and a desire to share it with the students.

Comment

[No Response]

The instructor was well prepared for class.

Comment

[No Response]

The instructor graded assignments and/or exams in a timely manner.

Comment

[No Response]

The instructor created a hospitable environment for learning.

Comment

[No Response]

The instructor treated me with respect and fairness.

Comment

[No Response]

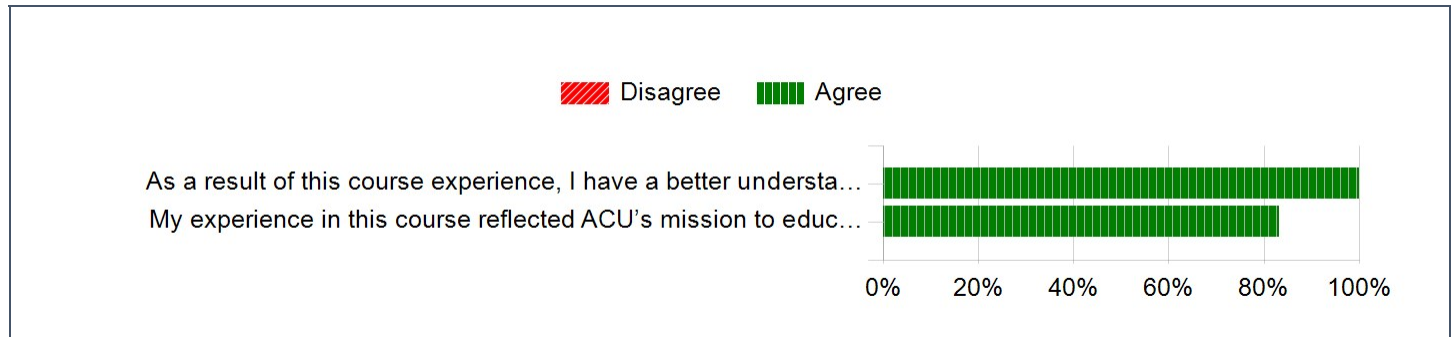
The instructor was receptive and responsive to my questions and concerns.

Comment

[No Response]

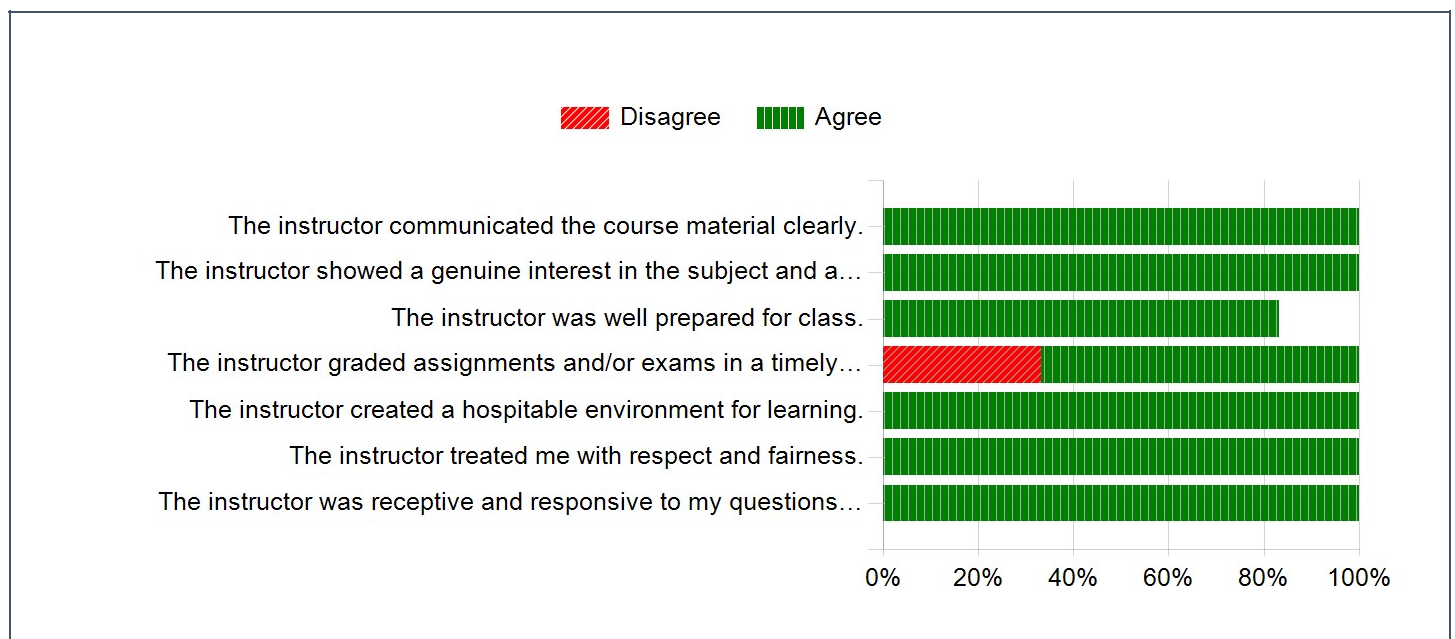
Course Questions: - Aggregate Chart

Note that in the following aggregate chart "Agree Completely" and "Agree" have been grouped together as "Agree" while "Disagree Completely" and "Disagree" have been grouped together as "Disagree" and "agree and disagree in equal amounts" is not included on this chart.

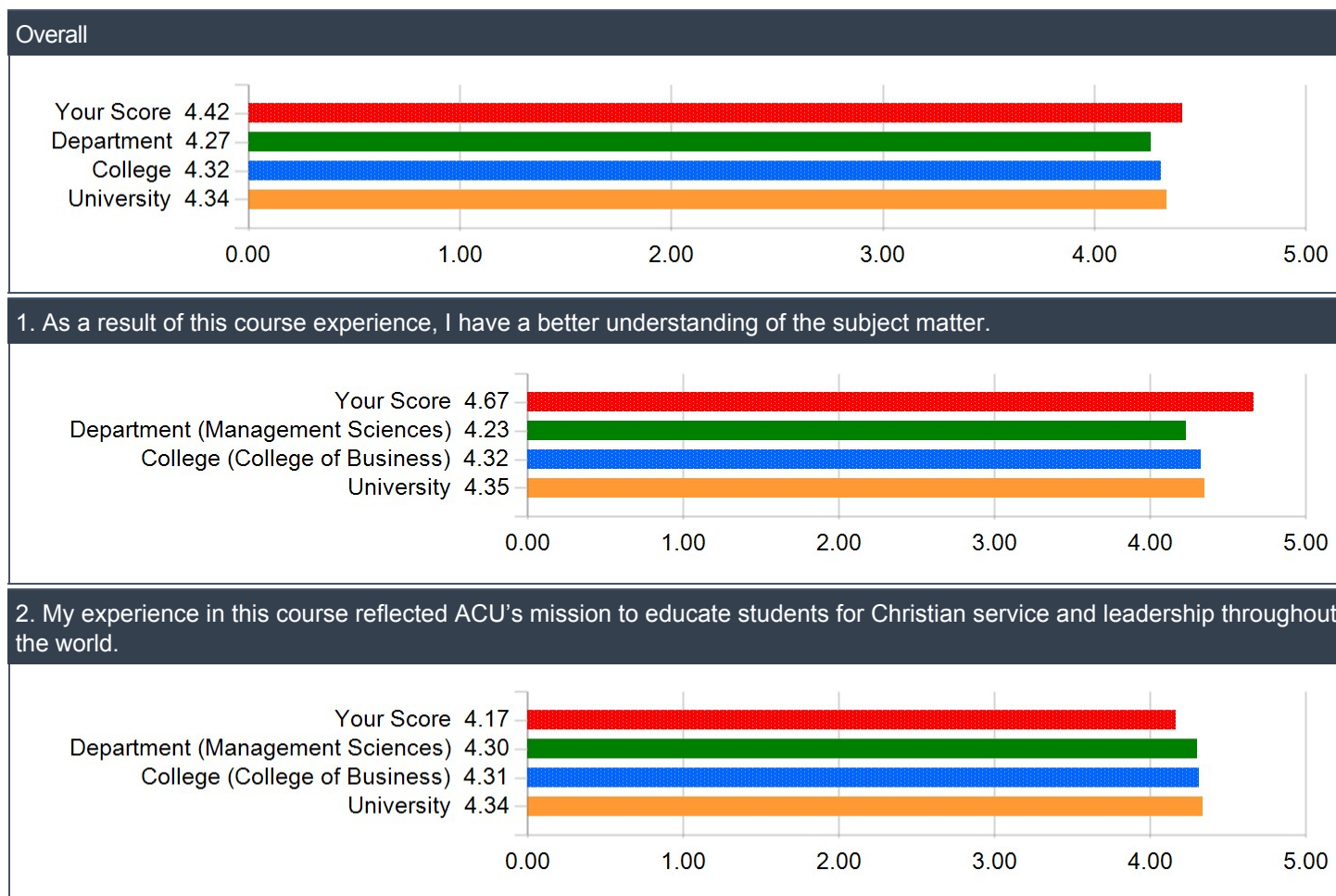


Instructor Questions: - Aggregate Chart

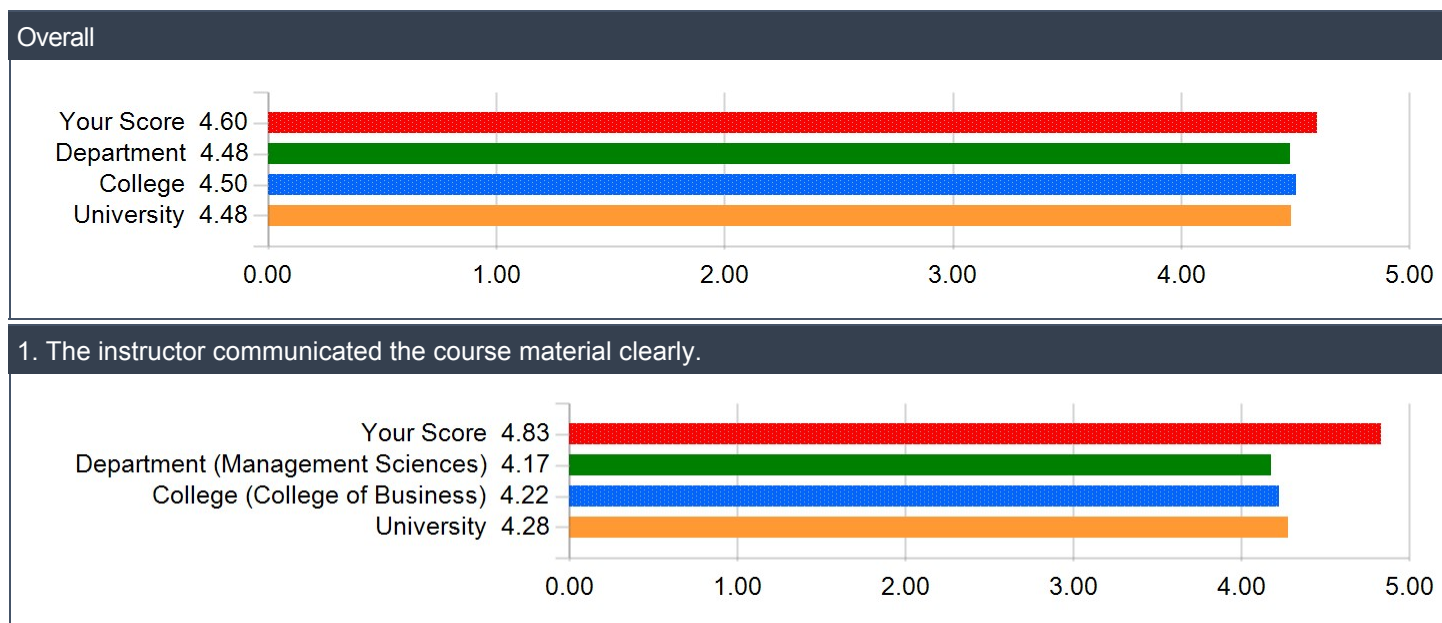
Note that in the following aggregate chart "Agree Completely" and "Agree" have been grouped together as "Agree" while "Disagree Completely" and "Disagree" have been grouped together as "Disagree" and "agree and disagree in equal amounts" is not included on this chart.



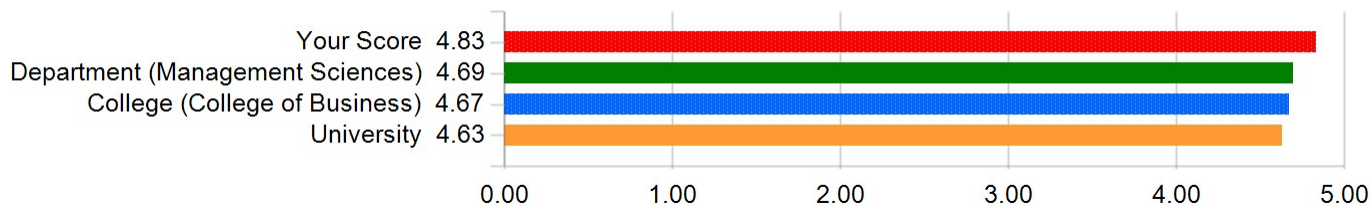
Course Questions: - Comparative Scores



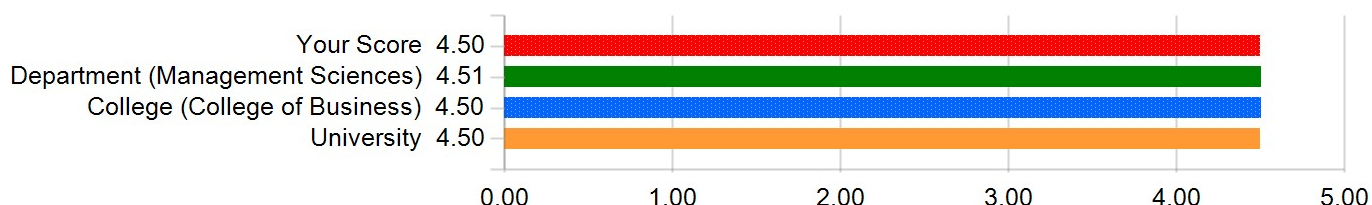
Instructor Questions: - Comparative Scores



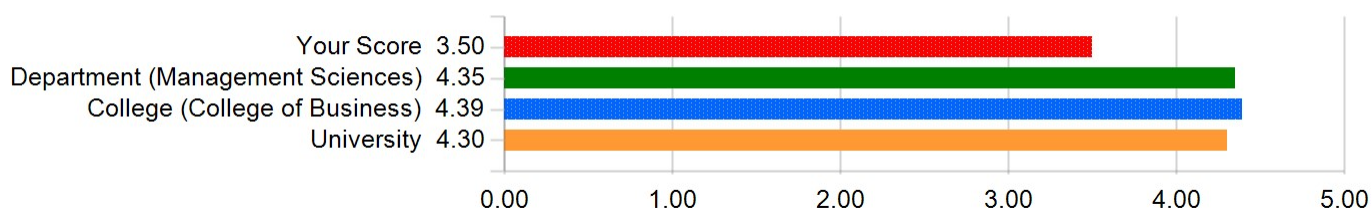
2. The instructor showed a genuine interest in the subject and a desire to share it with the students.



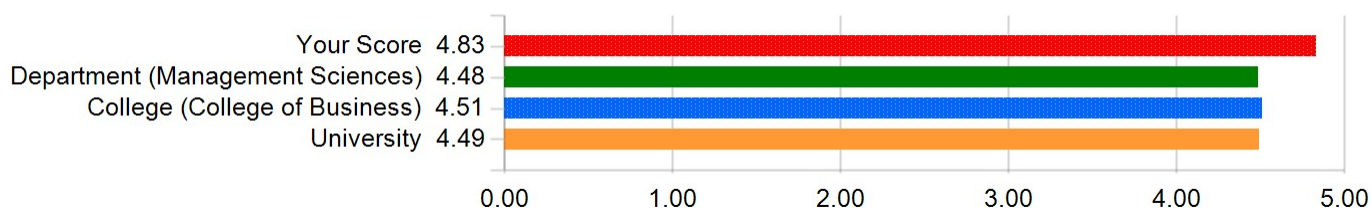
3. The instructor was well prepared for class.



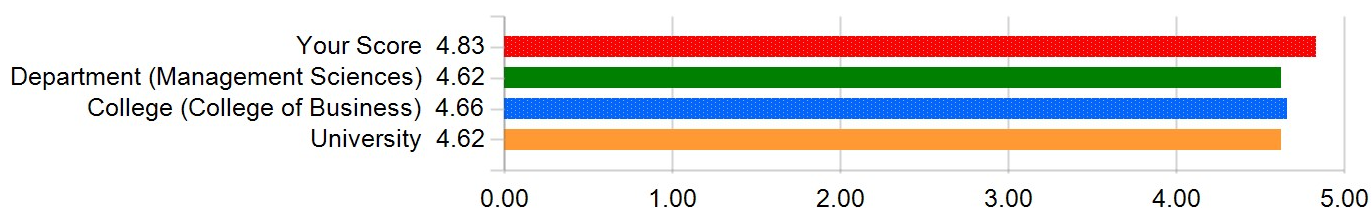
4. The instructor graded assignments and/or exams in a timely manner.



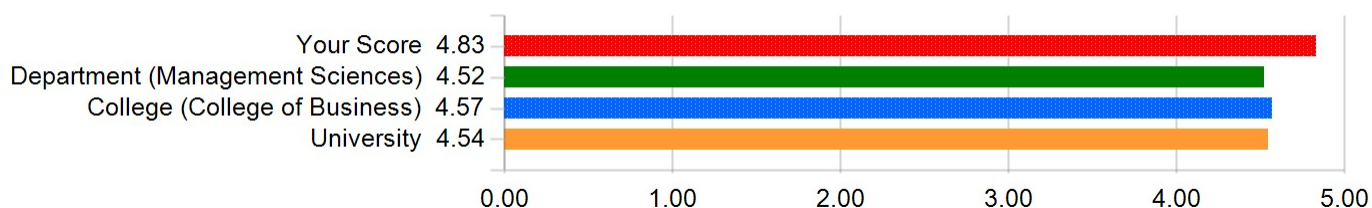
5. The instructor created a hospitable environment for learning.



6. The instructor treated me with respect and fairness.



7. The instructor was receptive and responsive to my questions and concerns.



Rating scale questions, top and bottom ranks

Strengths			
1	The instructor communicated the course material clearly.	Instructor Questions:	4.83
2	The instructor showed a genuine interest in the subject and a desire to share it with the students.	Instructor Questions:	4.83
3	The instructor created a hospitable environment for learning.	Instructor Questions:	4.83
Areas for Improvement			
1	The instructor graded assignments and/or exams in a timely manner.	Instructor Questions:	3.50
2	My experience in this course reflected ACU's mission to educate students for Christian service and leadership throughout the world.	Course Questions:	4.17
3	The instructor was well prepared for class.	Instructor Questions:	4.50

What did the instructor do that made the course effective? Be specific (for example: particular assignments, discussions, presentations, etc.).

Comments
He understood all of the subject matter very well, and was therefore extremely well prepared for class and was able to explain everything very well, even though the material could get confusing.
It helps that he worked through problems with us in class
The topics covered all were relevant and important
Running data in class to reinforce learning.
I thought the homework was very helpful to learning the content.
Weekly homework assignments, in-class examples, realistic project, cheese day

What could the instructor do to improve the effectiveness of this course? Be specific.

Comments
I think grading things faster would be helpful.
Use Canvas for grades!
I think the in-class problems could be made to be more like the homework. By that I mean some of the examples we walked through were considerably easier to understand and interpret based on the very small number of data. Also, homework answers need to be updated.
Maybe go through homework very briefly
Maybe either incorporate freakonomics into class more or get rid of it because it did not really relate to anything super specific in class.
Nothing! Great class

Do you have additional comments about your experience in this course?

Comments
I think it would be helpful to go through more of what the method is trying to accomplish. Sometimes I wasn't sure what I was really after by running the data a particular way.
Great class and I learned a lot and had fun doing it!

